LSPA RADIO CONTEST CATEGORIES

**Be sure to let us know which entries you wish to be considered for which categories below (limit TWO entries per school per category)**

# Radio Broadcast

**News Package:** A professionally produced audio report that combines narration, interviews, and sound elements to tell a complete news story. Strong entries demonstrate solid journalism fundamentals while using creative audio storytelling techniques to engage listeners. Content should include compelling interviews, natural sound, and clear narrative structure that makes complex information accessible and interesting.

* + Maximum length: 4 minutes.

**Sports Package:** An audio report covering sporting events, teams, or athletic stories that combines game highlights, interviews, and analysis. Strong entries capture the excitement and emotion of athletics while providing meaningful context and insight. Content should include relevant interviews with athletes, coaches, or other key figures, along with compelling audio that brings listeners into the action.

* + Maximum length: 4 minutes.

# Podcast

**News Podcast:** An episodic audio program that explores current events, breaking news, or investigative stories in depth. Strong news podcasts demonstrate journalistic integrity while using the intimate, conversational nature of podcasting to connect with audiences. Content should be well-researched, accurately reported, and presented in an engaging format that serves the target audience.

* + Maximum length: 15 minutes.

**Sports Podcast:** An episodic audio program focused on athletic events, teams, players, or sports culture. Strong sports podcasts combine knowledgeable commentary, compelling interviews, and engaging discussion that appeals to sports fans. Content may include game analysis, player profiles, season previews, or broader sports-related topics.

* + Maximum length: 15 minutes.

**Entertainment Podcast:** An episodic audio program covering diverse entertainment content, including comedy, pop culture, music, arts, or lifestyle topics. Strong entertainment podcasts showcase creativity, personality, and production skills while maintaining audience interest throughout. Content should demonstrate originality and authentic voice while delivering value to listeners.

* + Maximum length: 15 minutes.

**Other Categories**

**Sweeper Voiceover:** A professionally recorded voiceover performance using a provided script to create a 30-second radio station identifier or promotional message. Strong submissions demonstrate vocal technique, appropriate tone and energy, clear articulation, and the ability to connect with the target audience. Voice should enhance the script's message while maintaining broadcast-quality audio standards.

**Sweeper Script Writing:** An original 30-second script for a radio station identifier or promotional message that captures attention while conveying key information. Strong scripts use creative language, strong calls-to-action, and appropriate tone for the target audience and station format. Writing should be conversational, memorable, and designed specifically for audio delivery. A prompt will be provided.

**Please refer to the above category descriptions so that you’ll know how the LSPA defines categories and the elements judges will use to determine winning submissions. Remember to let us know which TWO entries you would like considered for each category.**

**Questions? Contact Kyrin Lewis at lspamanship@lsu.edu.**