
COMPANY RESEARCH WORKSHEET

LSU students and alumni continually impress recruiters, but recruiters tell us the biggest area for improvement is knowledge of the company and position. Recruiters EXPECT that interviewees have thoroughly researched the position description and company website before sitting down for an interview. You will be a more appealing candidate if you can demonstrate an understanding of the potential employer and how you are uniquely qualified for the position and company.

COPY ME!

Use this worksheet as a resource before EVERY interview.

1. The mission statement of the organization:
2. Where is the company's headquarters located? Do they have additional locations? Where?
3. What can you determine about the corporate or organizational culture?
4. Is the company privately owned or publicly traded?
5. Does the company possess any notable accomplishments?
6. What projects/divisions of the company interest you? Why?
7. What is the primary product or service of the company? Who are their clients?
Chief competitors?
8. Is the company large or small? How many employees?
9. If interviewed by this company, what questions would you ask?

NOTE: This document should help you intentionally research a company in preparation for an interview. As you research, think about ways you would fit or be an asset to the organizations, questions you might have and how you'll integrate what you learned through your research with your interview answers.